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Winston tastes good like a cigarette should!

IT'S EASY TO KEEP SCORE

Baseball Shorthand, as used by baseball writers, will render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and example of system, see below:

NUMBER PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

SYMBOLS FOR PLAYS

Single	_	Reached base on error	E	Stolen Base	S	Struck Out	K
Double		Fielder's Choice	FC	Sacrifice Hit	SH	Base on Balls	BB
Triple	=	Hit by Pitcher	HP	Passed Ball	PB	Force Out	FO
Home Run	=	Wild Pitch	WP	Balk	BK		



The lower lefthand corner of the scoring block should be considered as home plate. Progress is counterclockwise with progress to first base indicated in lower righthand corner, to second in upper righthand corner, to third in upper lefthand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to encircle all runs as shown so that scoring plays may be seen at a glance.



P.S. SEE YOU AT THE N.Y. WORLD'S FAIR Elsie (AT THE BETTER LIVING CENTER)

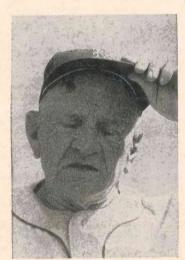


The fan who <u>cares</u> demands Carstairs



VICTOR FISCHEL & CO., INC., N.Y.C. CARSTAIRS BLENDED WHISKEY, 80.6 PROOF, 72% GRAIN NEUTRAL SPIRITS.

Manager Casey Stenge for the Record



NTRODUCING Casey Stengel is like introducing the President of the United States. The Stengel name or performance chart hardly has escaped anyone, so details about him seem superfluous.

However, once in awhile, it is worthwhile to reflect on the achievements of this colorful and dynamic manager who has meant so much to the Mets.

He has been in professional baseball since 1910, so this is his fifty-fifth season. Birthday number 74...July 30, 1964.

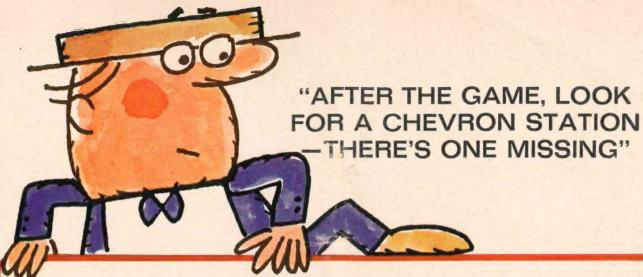
He was a National League outfielder for 14 seasons, with Brooklyn, Pittsburgh, Philadelphia, New York and Boston. He had a lifetime batting average of .284 and with the 1922 world champion Giants, he hit .368. In the '23 World Series, he hit two homers against the Yankees, one of them being the first Series homer ever hit in that park.

He commenced an illustrious managerial career at Worcester in the Eastern League in 1925. This led later to managerial appointments at Brooklyn and Boston in the National League, the Yankees in the American, and the Mets. He won minor league pennants at Toledo, Milwaukee and Oakland.

And with the Yankees, beginning in 1949, he managed 10 pennant winners in 12 seasons, finishing second and third the other two years—the greatest winning span ever engineered by a big league pilot.

As dean among major league managers, Casey of the Mets can gaze about him and proudly note many other managers who played under him and were undoubtedly influenced by his leadership, among them being Hank Bauer of the Orioles, Al Lopez of the White Sox, Ed Lopat of the A's, Yogi Berra of the Yankees and Gil Hodges of the Senators.





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"My whiskey"

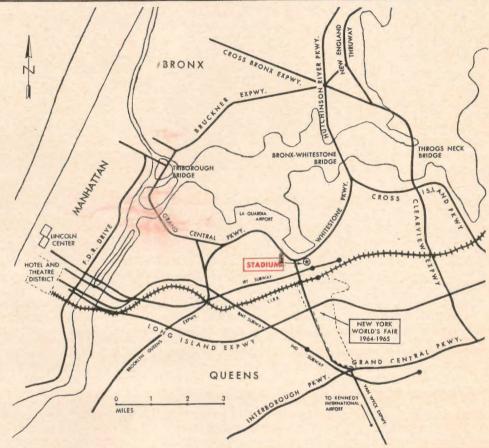
Most often of all, these words reflect warmly a pride and trust in 7 Crown—the brand that has won more friends for more years than any other whiskey in the world. Say Seagram's and be Sure

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- BY TRAIN—Long Island Railroad direct to World's Fair Station.
- BY SUBWAY From Mid-Manhattan, Times Square or Grand Central Station:
 - IRT Main Street Train direct to Shea Stadium.
 - From East Side: BMT Astoria train to Queens Boro Plaza, change to IRT Main Street train to Stadium.
 - From West Side: IND "E" or "F" train to Roosevelt Station change to IRT Main Street train to Stadium.
 - From Brooklyn: IND "GG" train to Roosevelt Station, change to IRT Main Street train to Stadium.
- BY CAR—From Westchester: Whitestone Bridge via Whitestone Parkway to Stadium.
 - From New Jersey: George Washington Bridge via Tri-Boro Bridge and Grand Central Parkway to Stadium.
 - From Manhattan: Tri-Boro Bridge and Grand Central Parkway or Queens-Midtown Tunnel and Long Island Expressway, via Van Wyck Expressway or Grand Central Parkway, to Stadium.
 - From Long Island: Belt Parkway, Van Wyck Expressway and Grand Central Parkway.



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SHEA STADIUM GROUND RULES

(as of May 1, 1964)

Ball hitting above ledge of wall in right and left field in fair territory: HOME RUN.

Ball staying in depression of foul poles: TWO BASES. Ball in play if it bounces out.

Ball rolling under any part of the field boxes and staying out of sight: ONE BASE on throw by pitcher from mound. TWO BASES on throw by infielder.

Ball going under wall in right and left field pavilion area, which is out of sight of umpires: TWO BASES.

Ball hitting side of facing of dugout is considered in play.

Ball going into dugout: ONE BASE on throw by pitcher; TWO BASES on throw from field.

Ball bouncing over fence in fair territory: TWO BASES.

Ball hitting foul pole above fence in fair territory: HOME RUN.

Ball is in play when it hits below top of fence.

Ball wedged between foul pole and retaining wall in right and left field: TWO BASES.

More About Shea Stadium

BUILT BY the City of New York at a cost to it of an estimated 24½ million dollars. In addition, the Mets have spent approximately 6½ million dollars, for permanent offices, club house facilities, scoreboard, press rooms, additional restaurant facilities.

FINANCED through issuance of New York City Bonds.

NAMED by New York City Board of Estimate for Attorney William A. Shea who spearheaded stadium construction drive as prelude to bringing back National League baseball after departure of Dodgers and Giants in 1958.

GROUND BREAKING took place October 28, 1961.

LOCATION adjacent to World's Fair Grounds makes it easily accessible by \$125,000,000 complex of widened parkways. Acres of parking surround the stadium, which is also easily reachable by subway (IRT), train (Long Island Railroad), airplane (Kennedy and LaGuardia airports) and even boat (Flushing Bay Marina)

STADIUM FEATURES include: 21 escalators; 24 wide and gradual ramps; 54 public rest rooms; and a STADIARMA SCORE-BOARD, 86 feet high, 175 feet wide, weighing over 60 tons and capable of giving not only all scores and scoring information, but also of showing color slides and movies and leading fans in Sing-Alongs.





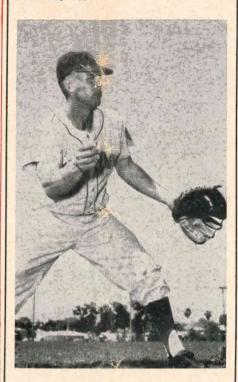
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What Ginger Ale do you think of first?



RONALD KENNETH HUNT

Born Feb. 23, 1941, in St. Louis, Mo. Five feet, 10 inches, 170 pounds. Bats and throws righthanded. Married and lives in Overland, Mo.



A scrapping, scrambling, hustling second baseman who led the Mets in batting (.272), hits (145), runs (64) and doubles (28), Ron was clearly "The People's Choice" last year in a Most Valuable Player poll among Polo Grounds fans. Nationally, he won recognition, too, finishing second to Cincinnati's Pete Rose in balloting by the Baseball Writers Association of America for National League Rookie of the Year honors.

His headlong slides into third, his spikes high slides into second, his club-leading 13 hit-by-pitches last season all reflect his intense desire to lead the Mets to victory. Judging from his early '64 showing, he seems destined for big league stardom for years ahead.

Ron represents one of the best investments the Mets ever made. They purchased him conditionally from the Braves after the 1962 season. And although he had never played in the top minor leagues until then, the aggressive Hunt elbowed his way past a flock of experienced big leaguers who boasted press notices far in excess of his own.

Hunt's minor league credentials are modest. In 1959, he batted .284 for McCook. In 1960 and '61, his averages at Cedar Rapids were .191 and .295. And in '62 at Austin, where he attracted the attention of the Mets, his average was .309.

With the Mets, he has stung the ball in crucial situations and has learned to make the double play with the best of them. The Hunt Fan Club is a growing cult and one of its leaders is Ron's own manager, Casey Stengel.

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DODGERS, COLTS, GIANTS ARE COMING; SENIOR CITIZENS NIGHT THURSDAY

After this series with the Braves, the Mets are host to the world champion Los Angeles Dodgers for night games Tuesday, Wednesday and Thursday, July 28, 29 and 30.

The Thursday night game is a bonus attraction. It was not originally on the schedule. It was added when the second game of an earlier doubleheader was ended in a rainy stalemate after five innings.

This addition to the schedule gives the Mets a chance to show their appreciation to the senior citizens among their fans. On Thursday night—Senior Citizens Night—folks who can show they are 60 years or older will be admitted for a 50-cent service charge.

The homestand continues Friday night, July 31, when the Houston Colt 45s invade New York for a five-game series.

Manager Harry Craft's Colts, paced by Pitchers,

Turk Farrell, Hal Woodeshick, Ken Johnson and Bob Bruce, start proceedings with a twi-light night doubleheader at 6 P.M.

The series continues Saturday, August 1, with an afternoon contest. Saturday will also be Camera Day at Shea Stadium, when fans will have the opportunity to snap pictures of their favorite Mets' players. Camera bugs will be allowed in the box seats from 12 Noon to 1 P.M.

box seats from 12 Noon to 1 P.M.

Houston winds up the weekend slate with a doubleheader on Sunday, August 2, starting at 1:05 P.M.

New York winds up this homestand with a twogame set against the high-flying San Francisco Giants, led by the incomparable Willie Mays, Pitcher Juan Marichal, Orlando Cepeda and power hitter Willy McCovey. Manager Alvin Dark brings the California squad in for two night contests, on Tuesday, August 4, and Wednesday, August 5.





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2 Bolling, if 3 Silvestri, coach

4 White, coach 5 Wyatt, coach

6 Walker, coach 7 de la Hoz, if

8 Ranew, c

9 Bailey, c

10 Bragan, mgr.

Bullet III

12 Oliver, if-of 14 Woodward, if

15 Torre, c 18 Tiefenauer, p

19 Menke, if 21 Spahn, p

23 Lemaster, p

1 - 10 - 604 24 Maye, of 26 Hoeft, p

27 Kolb, of 30 Olivo, p

31 Cline, of 32 Butler, p 34 Fischer, p

36 W. Blasingame, p

37 Sadowski, p

40 Cloninger, p 41 Mathews, if

43 Carty, of

44 Aaron, of

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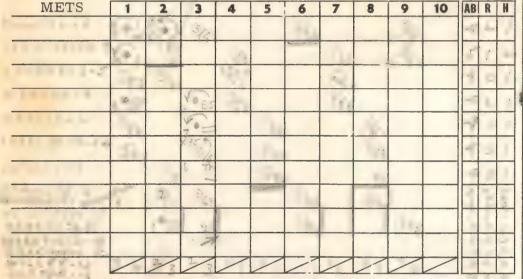


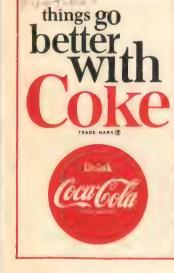


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- 15 Jackson 💣 17 Lary, p
 - 19 Taylor, c
 - 20 Anderson, p
 - 21 Kranepool, if
 - 22 Fisher, p

 - 23 Christopher, of 25 Thomas, of
- 26 Cisco, p
- 28 Willey, p
- 31 Bearnarth, p
- 33 Hunt, if
- 36 Stallard, p 37 Stengel, mgr.
- 38 Hunter, p
- 42 Elliot, of
- 43 Wakefield, p
- 47 Sutherland, p
- 51 Westrum, coach
- 52 Heffner, coach
- 53 Harder, coach
- 54 Robinson, coach









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fans who go for the "long ball"... go for



CHICAGO CINC HOUSTON LOS ANGL MILW PHILA PITTS ST. LOUIS SAN FRAN 1 Broglio 1, Duren 1. Brown 1. Brewer 1. Blasingame 1. Baldschun 1. Blass 1. Bakenhaster 1. Bolin 2. Burdette, F. 2. Ellis 2. Bruce 2. Drysdale 2. Butler 2. Bennett 2. Bork 2. Craig 2. Duffalo 3. Burdette, L. 3. Henry 3. Farrell 3. Koufax 3. Cloninger 3. Boozer 3. Face 3. Cuellar 3. Hendley 4. Jay 4. Johnson 4. Miller, L. 4. Fischer 4. Bunning 4. Friend 4. Gibson 4. Herbel			NA.	TIONAL LEAGE	JE PITCHERS			
6 Elston 6. McCool 7 Gregory 7. Nuxhall 8 Jackson 8 O'Toole 9 Purkey 9 Raymond 10 Schurr 1 Shantz 1 Shantz 1 Shantz 1 Shantz	1 Broglio 2 Burdette, F. 2 Burdette, L. 4 Buhl 5 Ellsworth 6 Elston 7 Gregory 8 Jackson 9 McDaniel 1 Duren 2 Liss 3 Henry 4 Jay 5 Maloney 6 McCool 7 Nuxhall 8 Co'Toole 9 Purkey	1. Brown 2. Bruce 3. Farrell 4. Johnson 5. Jones 6. Larsen 7. Nottebart 8. Owens 9. Raymond 10. Woodeshick	1. Brewer 2. Drysdale 3. Koufax 4. Miller, L 5. Miller, R 6. Moeller 7. Ortega 8. Perranoski	1. Blasingame 2 Butler 3. Cloninger 4. Fischer 5. Hoeft 6. Lemaster 7. Olivo 8. Sadowski 9. Spahn	1. Baldschun 2. Bennett 3. Boozer 4. Bunning 5. Culp 6. Green 7. Mafaffey 8. Roebuck 9. Short	1. Blass 2'. Bork 3. Face 4. Friend 5. Gibbon 6. Law 7. McBean 8. Schwall 9. Sisk	1. Bakenhaster' 2. Craig 3. Cuellar 4. Gibson 5. Hobbie 6. Humphreys 7. Sadecki 8. Simmons 9. Taylor	1. Bolin 2. Duffalo 3. Hendley 4. Herbel 5. Marichal 6. O'Dell 7. Perry 8. Pierce

AMERICAN LEAGUE PITCHERS											
BALTI BOSTON CH	HICAGO CLEV	DETROIT KA	NS CITY LO	OS ANGL M	IINN	NEW YORK	WASH				
2. Bunker 3. Earley 3. Earley 4. Haddix 4. Gray 4. S. Hall 5. Heffner 5. McNally 6. Lamabe 6. Japapas 9. Roberts 9. Radatz 9. Roberts 10. Vineyard 10. Spanswick 10.	Fisher Herbert Horlen Horlen Kreatick Horlen Kreutzer G. McMahon Mossi Peters Pizarro J. Stange Talbot J. Donovan A. Kralick McDowell Kreutzer G. McMahon Mossi 7. Ramos Peters B. Siebert Pizarro J. Stange Talbot J. Tiant J. Tiant J. Tiant	2. Egan 2. 3. Fox 3. 4. Gladding 5. Lolich 5. 6. McLain 6. 7. Rakow 7.	Drabowsky 2. Grzenda 3. O'Donoghue 4. Pena 5. Pfister 6. Santiago 7. Segui 8. Stock 9. Wyatt 10.	Chance 2 Duliba 3 Gatewood 4 Latman 5 Lee, B 6 Lee, D 7 McBride 8 Meyer 9 Newman 10	Fosnow Grant Kaat Kaat Klippstein Pascual Perry Pleis Roland Stigman	1. Bouton 2. Daley 3. Downing 4. Ford 5. Hamilton 6. Mikkelsen 7. Reniff 8. Sheldon 9. Stafford 10. Terry 11. Williams	1. Daniels 2. Duckworth 3. Hannan 4. Kline 5. Koch 6. Narum 7. Osteen 8. Ridzik 9. Rudolph 10. Stenhouse				



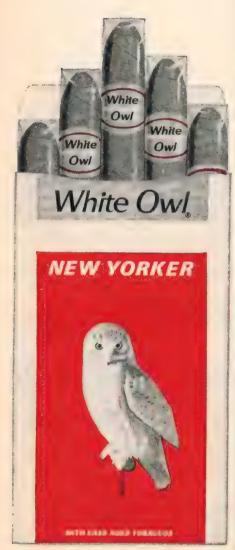


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Grand	Central*	8:00-6 10	8:30-4:00	Closed
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Shea	Stadium***	8:00-6:00	9:00-5:00	9:00-5:00

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- 3. Add 25c for postage and handling charges.
- 4. Mail to Ticket Manager, Shea Stadium, Flushing, N.Y. 11368

GAME TIMES - 1964

	GAME	WEEKDAYS	SATURDAYS	SUNDAYS
ı	Single	2:00	2:00	2:00
ı	Doubleheader	1:30	1:00	1:05
	GAME Single Doubleheader Night	8:00	8:00	-

METS SPECIAL SERVICE MOTION PICTURE:

A 16mm film, in sound and color, called "Let's Go Mets" is available for distribution to organizations, free of charge. It traces the history of the Mets, from the granting of the franchise all the way to Shea Stadium. Write:

Film Department, New York Mets, Shea Stadium Flushing, N. Y. 11368



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NO.	PITCHER:	S (10)	В	T	1963 Club		GS	CG	1P	Н	W-I	L В	B S(ER/	A Date of Bir	th Residence			HT.	WT.
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NO.	PITCHERS (10)	В	T	1963 Club	G	GS	CG	IP 1	I W-L	88	SO	ERA	Date of Birth	Residence	HT.	WT.
31 26 22 15 17	Bearnarth, Larry Cisco, Galen Fisher, Jack Jackson, Al Lary, Frank	R R L L R	R R R L	Mets Mets Giants Mets Tigers Knoxville	58 51 36 37 16 11	2 17 12 34 14 11	1 2 11		5 7-19 12 6-10	38	48 81 57 142 46 34	3.43 4.33 4.58 3.96 3.28 3.41	9-11-41 3- 7-37 3- 4-39 12-25-35 4-10-3	Huntington Station, L. I., N.Y. St. Marys, Ohio Timonium, Md. Houston, Tex. Northport, Ala.	6:02 5:11 6:02 5:10 5:11	203 200 210 160 185
45 36 47	*Locke, Ron Stallard, Tracy Sturdivant, Tom	R R L	R R	Auburn Mets Pirates Tigers	26 39 3 28 17	26 23 0 0	19 5 0	217 16 155 15 8 55 4	1 18-8 6 6-17 8 0-0 3 1-2	60 77 4 24	249 110 6 36	2.94 4.70 6.75 3.76	4- 4-42 8-31-37 4-28-30	Shannock, R. I. New York, N. Y. Oklahoma City, Okla.	5:11 6:05 6:01	168 205 190
43	Wakefield Bill	R	R	Athletics Tulsa	17 24 18	3 2 3	0	45	7 1-2 6 3-7 0 1-3	17 23 20	26 34 26	3.74 5.36 5.36	5-24-41	Leawood, Kans.	6:00	170
28	Willey, Carlton	R	R	Atlanta Mets	30	28	7	183 14		89	101	3.10	6- 6-31	Cherryfield, Me.	6:00	175
NO.	CATCHERS (4)			1963 Club		£	AB	Н	TB	HR	RBI	AVG.				
8	Cannizzaro, Chris	R	R	Buffalo Mets	٠	93 16	308 33	82 8	127 9	7	39 4	.265	5- 3-38	San Leandro, Calif.	6:00	185
12	Gonder, Jesse	L	R	Reds Mets		31 42	32 126	10 38	21 51	3	5 15	.313	1-20-36	Oakland, Calif.	5:10	185
49	*Stephenson, John	L	R	(Composite) Raleigh		73 1	158 5	48	72 0	6	20	.000	4-13-11	Hattiesburg, Miss.	5:11	180
19	Taylor, Bob	R	R	Auburn Braves		59 16	203 29		89	8	36 0	.261 .069	4- 3-39	Metropolis, III.	6:02	190
NO.	INFIELDERS (7)	В	T													
33 10 21	Hunt, Ron Kanehi, Rod Kranepool, Ed	R R L	R R L	Mets Mets Mets Buffalo		143 109 86 53	533 191 273 203	145 46 57 63	211 55 79 103	10 1 2 5 4	42 9 14 33	.272 .241 .209 .310	2-23-41 4- 1-34 11- 8-44	Overland, Mo. Springfield Mo. White Plains, N. Y.	5:10 6:01 6:03	170 185 205
11	McMillan, Roy Samuel, Amado	R L-R	R R	Braves Braves		100 15	320 17	80	104	4	29	.250 .176	7-17-30 12- 6-38	Bonham, Texas Louisville, Ky.	5:11 6:01	165 170
1	Smith, Charley	R	R	Toronto Indianapolis		96 110	302 375	73 50	98 176	0 2 25 0	32 69	.242	9-15-37	Sparks. Nev.	6:00	175
16	Smith, Dick	L-R	R	White Sox Buffalo Mets		105 20	378 42	99 10	161 12	12	50 3	.286 .262 .238	5-17-39	Los Angeles, Calif.	6:02	205
NO.	OUTFIELDERS (4)															
2 23	Altman, George Christopher, Joe	L R	R	Cardinals Buffalo Mets		135 85 64	464 295 149	33	186 161 43	9 19 1	47 59 8	.274 ,288 .221	3-20-34 12-13-35	Chicago, III. Mayaguez, P. Rico	6:04 5:10	200 182
9 25 *Fir	Hickman Jim Thomas, Frank est year player	R	R	Mets Mets		146 126	494 420	113	197 165	17 15	51 60	.229 .260	5-10-37 6-11-29	Henning, Tenn. Pittsburgh, Pa.	6:03 6:03	197 206



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Manager Ernie White Williamsport, Eastern



Manager Kerby Farrell Salinas, California



Manager Clyde McCullough Auburn, New York-Penn

Mets Player Development

Since starting from scratch as a new National League team in 1961, the Mets have done a lot of catching up in developing a farm system and players to go into it.

Going into the 1964 season, the Mets boasted a staff of 28 scouts and about 60 sub-scouts. They were signing players for four farm teams, one of which was Williamsport, Pa. in the Eastern League and owned outright by the Mets.

Four of the best qualified managers in the trade were managing these clubs, grooming them as they should be groomed for the big

- * At Buffalo of the International League, George (Whitey) Kurowski, onetime star third baseman on four St. Louis Cardinals pennantwinning teams. Kurowski has a record of 12 first-division finishes in 15 seasons as a minor league manager.
- * At Williamsport, Ernie White, onetime pitching star for the Cardinals and Boston Braves, and last season the pitching coach of the Mets. White has about 15 seasons of minor league managerial experience.
- * At Salinas of the California League, Kerby Farrell, who played first base for the Boston Braves when Casey Stengel was manager there. Farrell's managerial background includes a full season at the helm of the Cleveland Indians.
- * At Auburn of the New York-Penn League, Clyde McCullough, longtime catcher for the Cubs and Pirates and former coach for the Senators, Twins and Mets. Last season, Clyde managed the Mets farm team at Raleigh, N.C.

Already, this farm system has provided the Mets with such players as Larry Bearnarth, Ed Kranepool and Grover Powell. Looking ahead to '64, more graduates could join the ranks, such as Ron Locke, Dick Selma, Floyd Flodin, John Stephenson, Wilbur Huckle, Derrel Harrelson, Cleon Jones and Ron Swoboda.

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CARLTON FRANCIS WILLEY

Born June 6, 1931, at Cherryfield, Maine. Six feet tall, 175 pounds. Throws and bats righthanded. Married and has two children.



Usually a slow starter, Carl was off to a brilliant spring start in '64 indicating at least a repeat of his fine '63 come-back record—perhaps even an improvement. However, he suffered a broken jaw when struck by a line drive just before the season opened. And he's trying to snap back.

The Mets purchased him from the Braves in the spring of '63. In '58, he had come out of the minors to spark the Braves' late-season drive to the pennant, but had wallowed in obscurity for the four succeeding years.

Given a chance as a Mets starter, Carl responded last season with four shutouts. He blanked the Phillies on a two-hitter. He stopped the Cubs and Giants on three-hitters. His fourth shutout was a six-hitter over the Cubs.

His record was practically identical to his '58 Braves performance which led to The Sporting News award as National League Rookie Pitcher of the Year. As in '58, he had four shutouts. And, as in '58, he won nine games. His '63 earned run average of 3.10 was best on the Mets.

With a bit of luck, Carl might have been one of the N.L.'s top winners last season. Of his 14 defeats, five were by one run and one of these was by 1-0 to the World Champion Dodgers. In five of his other defeats, Willey didn't have a single run to work with.

Observers are anxiously looking forward to seeing how much Carl improves this season, pitching in Shea Stadum where the home-run targets are not as inviting down the foul lines as they were at the Polo Grounds.

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TOP LINE-UP FOR TASTE





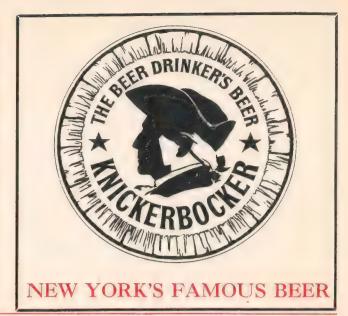






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MEL HARDER



WES WESTRUM



SHERIFF ROBINSON

Mets Coaching Staff

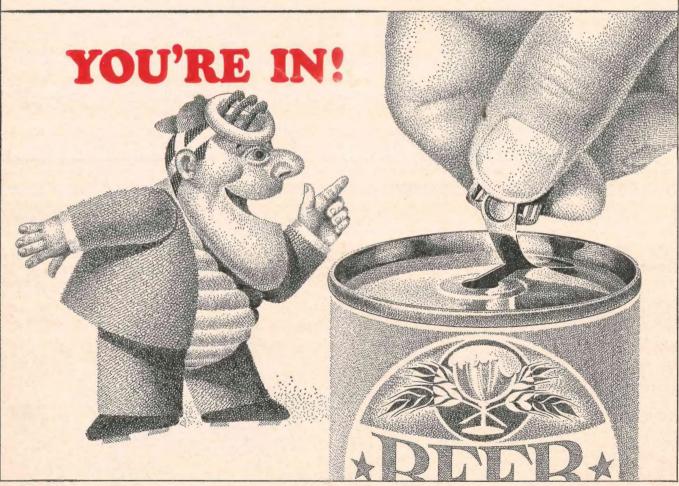
Manager Casey Stengel can and has delegated authority with no qualms to a completely reconstructed staff of qualified and experienced lieutenants.

They are:

- ★ Don Heffner, longtime infielder with the Yankees, Browns, Athletics and Tigers and an excellent defensive player. He has 12 years of managerial experience in the minors, including three pennants. He has coached, too, for the A's and Tigers.
- ★ Mel Harder, winner of 223 games in 20 seasons as a Cleveland pitcher. For 18 years after retiring as a player, he was pitching coach of the Indians. He's now in charge of coaching Mets pitchers.
- * Wes Westrum, for 11 years a member of the New York Giants, and one of the best defensive catchers in baseball. He especially was noted for his ability to catch the knuckleball. From '58 through '63, he coached for the San Francisco Giants.
- * Warren (Sheriff) Robinson, for 22 years a top grade minor league catcher and manager in the organizations of the Cardinals, Red Sox and Yankees. Last year, he managed for the Mets at Quincy in the Midwest League.







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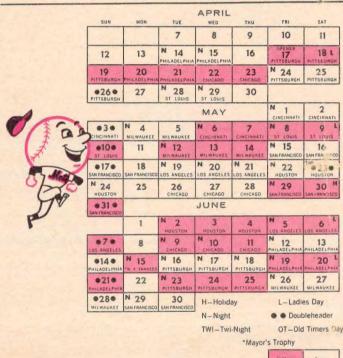
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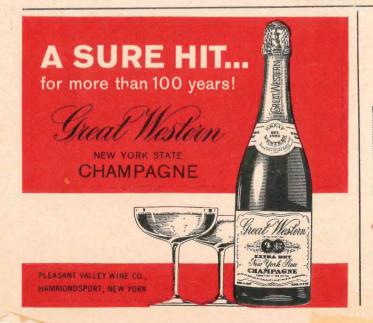
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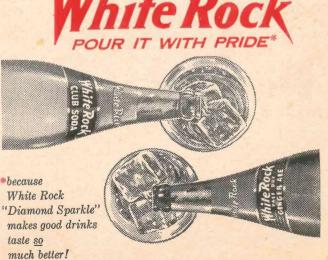
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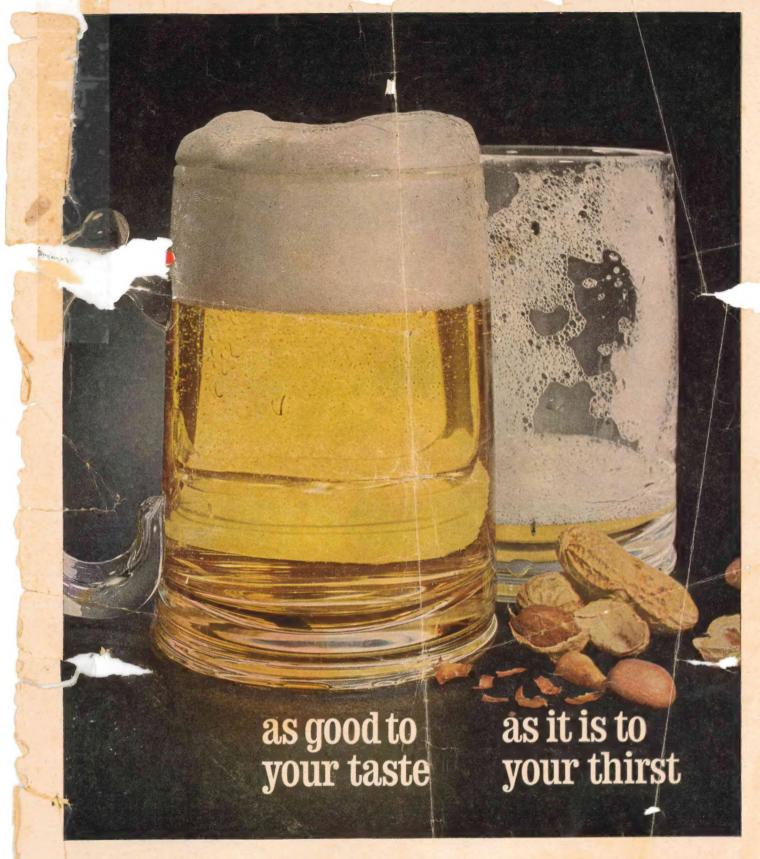
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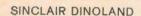


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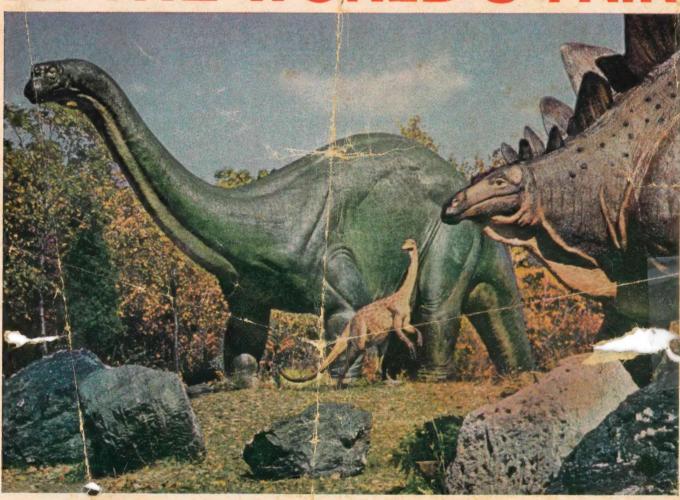
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